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(71) **Applicant (for all designated States except US):** ULTIMATE OUTDOOR PTY LTD [AU/AU]; P.O. Box 893, Chatswood, NSW 2057 (AU).

(72) **Inventor; and**

(75) **Inventor/Applicant (for US only):** COPE, Peter [AU/AU]; 79 Warrimoo Avenue St Ives, NSW 2075 (AU).

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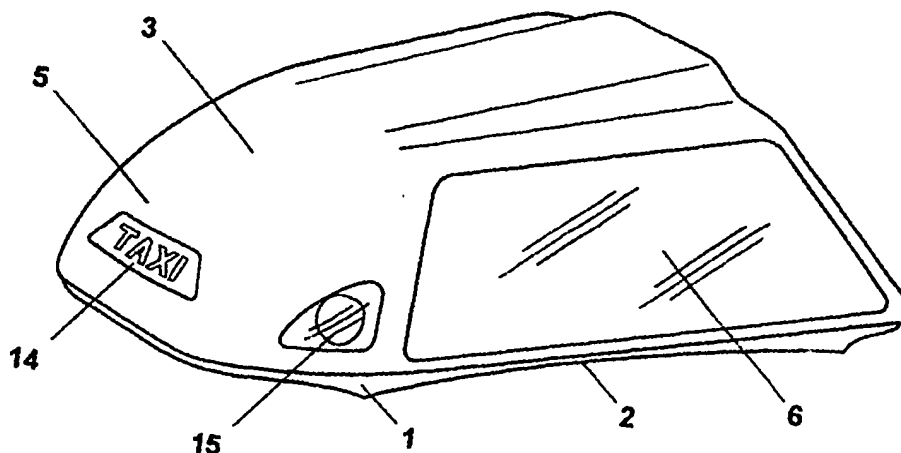
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(54) Title: A VEHICLE ROOFTOP MOUNTED ADVERTISING DEVICE



(57) Abstract: A rooftop mounted advertising device (6) for a motor vehicle comprises of a luggage compartment (1, 3) having the capacity to contain at least a baby seat measuring in excess of 500mm by 250mm by 300mm. Advertising display panels incorporated in the advertising device (6) have a substantial vertical profile when viewed from either side or the rear of the device. Illumination means for the advertising display panels (6) are protected from impact with articles in the luggage compartment (1, 6). An access door is adapted to provide ready access to the luggage compartment (1, 6) without its removal from its rooftop position.

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